



Tap Into Business

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When Nobody Is Watching

Readiness Begins Before Opportunity Arrives



Make Sure The Next Opportunity Meets A Stronger Version Of You

Every experience gives us something to build on.

Preparation, persistence and engagement position us for better outcomes.

Readiness Is A Shared Responsibility

No single part of the ecosystem carries the whole work.

WSSC Water

Listen. Engage. Connect.

Small + Local Businesses

Bring capability.

Prime Contractors

Identify partners. Build relationships. Deliver together.

Resource Partners

Equip. Connect. Provide Support.

Better connected. Better informed. Better positioned.

Next Steps

1

Tap In

One place to prepare, get answers and stay connected.

2

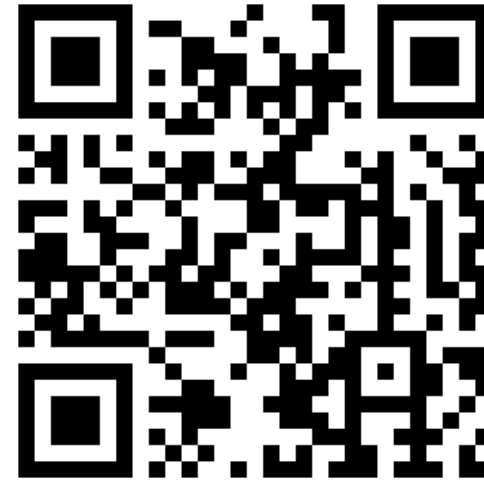
Connect

Engage with WSSC Water, primes, resource partners and the local business community.

3

Stay Engaged

Build relationships, readiness and visibility for future opportunities.



wsscwater.com/tapin

Free Business Resources + Support

- Training resources
- Technical assistance
- Business participation programs and compliance

The Next Cohort is Coming

Ready to Compete,
Perform, and Grow
with WSSC Water?

The Rising TIDE Contractor
Readiness Accelerator is FREE
and open by application only.
Every seat is competitively
selected.



Rising Tide

Training Initiative to Develop Enterprises



Scan the QR code to access the accelerator interest form.

Be first to know when applications open for the next cohort.

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2 Connect

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3 Stay Engaged

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Connect Today

Before you leave, make the room work for you.

1 WSSC Water
Ask where your services fit. Learn how to stay informed.

2 Prime Contractors
Share your capabilities. Learn upcoming needs.
Explore teaming and mentorship.

3 Resource Partners
Find training, capital, bonding and technical assistance.

4 Business Community
Exchange lessons. Build relationships. Follow up.

**The goal is not to collect cards.
The goal is to create next steps.**

Next Steps

1 Tap In

One place to prepare, get answers and stay connected.

2 Connect

Engage with WSSC Water, primes, resource partners and the local business community.

3 Stay Engaged

Build relationships, readiness and visibility for future opportunities.

Stay Engaged

Readiness grows between opportunities.

1

Follow Up

Continue the conversation.

2

Prepare

Apply what you learned.

3

Return

Leverage the resources and stay connected.

Stay visible. Stay informed. Stay ready.

The next opportunity should meet a stronger version of your business.

Capability is Not Defined by Size or Location

- Small businesses bring capability
- Local businesses bring capability
- Maryland businesses bring capability
- Maryland workers bring capability

No one has a monopoly on knowledge.



A serene sunset scene over a calm body of water. The sun is a bright, glowing orb on the right side of the horizon, casting a long, shimmering reflection across the water's surface. The sky transitions from a deep blue at the top to a warm orange and yellow near the horizon, with scattered, wispy clouds catching the low light. The water is dark blue with gentle ripples, reflecting the colors of the sky and the sun.

What's On The Horizon?