WSSC WATER STRATEGIC PLAN

Journey to World Class

MISSION: We are entrusted by our community to provide safe and reliable water, life's most precious resource, and return clean water to our environment, all in an ethical, sustainable, and financially responsible manner.





Enhance Customer Experience

GUIDING PRINCIPLES



CORE VALUES



Collaboration



Environmental Stewardship

Innovation



Excellence



Optimize Infrastructure



Spend Customer Dollars Wisely



Transform Employee Engagement



Protect Our Resources



Focus

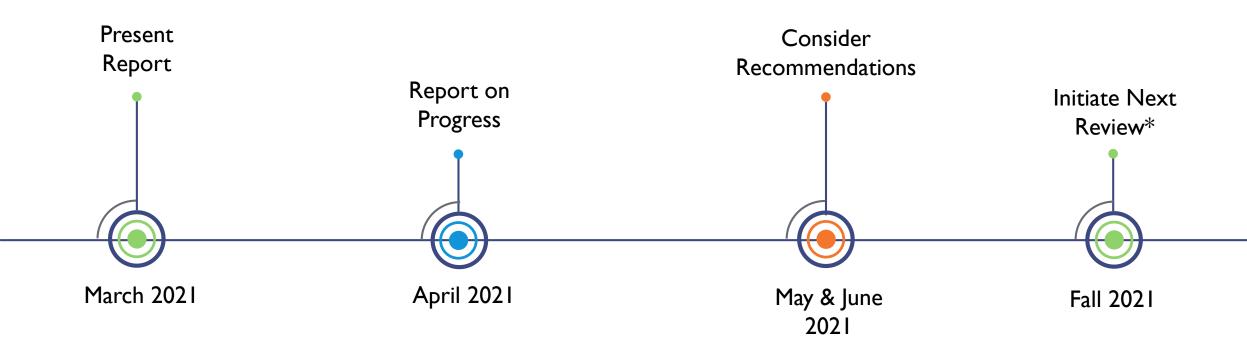
Simplify



Connect

VISION

Strategic Planning Timeline





^{*}Includes industry research and workshops