



## **WSSC 2010 DISPARITY STUDY COMMUNITY MEETINGS**

### **FACT SHEET**

- On June 16<sup>th</sup> and June 17<sup>th</sup>, the Commission hosted two (2) Community meetings to discuss the Disparity Study project and to solicit participation in the Disparity Study's anecdotal interview process.
- The first meeting was held in Montgomery County at Montgomery Community College, starting at 6:00 p.m. until 8:00 p.m.
  - Montgomery County Meeting
    - Registrations – 66
    - Attendees – 31
    - Number of firms attending from Prince George's County – 2
- The second meeting was held in Prince George's County at Prince George's Community College, starting at 9:00 a.m. until 11:00 a.m.
  - Prince George's County Meeting
    - Registrations – 121
    - Attendees – 79
    - Number of firms attending from Montgomery County – 1
- The presentation about the Disparity Study process was conducted by Eleanor Ramsey, President, Mason Tillman Associates, Ltd and the MTA project legal advisor, Edward Norton. Questions and answers were addressed by the presenters and Mr. Jerry R. Johnson, General Manager/CEO of WSSC.
- Other Confirmed Attendees:
  - Maryland General Assembly Delegates:
    - Delegate Aisha Braveboy, District 25 (June 17)
    - Senator Nathan Exum, District 24 (June 17)
    - Senator David Harrington, Senator, District 47 (June 17)
    - Delegate Anne Healey, District 22 (June 17)
    - Delegate Michael Vaughn, District 24 (June 17)
    - Herman Taylor, District 14 (June 16 and June 17)

- Representative from the Governor's Office of Minority Affairs
- Representatives from the Offices of The Honorable Donna Edwards and The Honorable Chris Van Hollen
- Members of the WSSC Senior Management Team
- Members of the WSSC Commission Board
- Representatives from the following agencies/organizations:
  - Maryland Department of Transportation
  - Prince George's Contractors Association
  - Women Construction Owners and Executives, USA
  - Prince George's County Small Business Initiatives
  - African-American Chamber of Commerce of Montgomery County
  - Montgomery County Government, Minority Business Development
  - Prince George's Community College-Center for Minority Business Development
- Signed-in Media:
  - Gazette Newspaper
  - Radio One
- Communications and Engagement Strategy:
  - Multiple E-Blast Invitations to SLMBE and Disparity Consultant's Databases including On-Line Registration
  - Special invitation to Maryland General Assembly
  - WSSC On-Line Posting of Meeting Details
  - Media Release and Media Advisory with News Mentions Achieved
  - Phone Calling Campaign
  - Business Surveys Distributed